



PRIVACY POLICY AND NOTICE – EUROPE

GENERAL

Welcome. This is the web site of Meridian Rapid Defense Group (“MRDG”) at www.meridian-barrier.com (the “Site.”) MRDG knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. We have presented our PRIVACY POLICY AND NOTICE generally governing your use of our web site, and through this PRIVACY POLICY AND NOTICE – EUROPE we hereby restate our policy and augment and modify that policy in accordance with the principles of the European Union’s General Data Protection Regulation (“GDPR.”) This modified Notice is specifically directed to and for the benefit of users from the countries of the European Union.

By visiting www.meridian-barrier.com you are accepting the practices described in our general PRIVACY POLICY AND NOTICE as well as the PRIVACY POLICY AND NOTICE - EUROPE to the extent compliance with the GDPR is appropriate.

If you choose to visit www.meridian-barrier.com, your visit and any dispute over privacy is subject to this Notice as well as our TERMS AND CONDITIONS OF USE AND SERVICE, including limitations on damages and resolution of disputes through arbitration and not courts. If you have any concern about privacy or any questions that we have not addressed here, please submit them to us via e-mail and with a thorough description, and we will try to resolve it. Our e-mail address is info@meridian-barrier.com.

INFORMATION COLLECTED

We receive and store any information you enter on our Site or give us in any other way including e-mails and texts and confirmations of your use and understanding of training and safety information presented on this Site or otherwise. We collect domain names and e-mail addresses of our visitors to our Site, aggregate information on what pages are accessed or visited, user-specific information on what pages are used or visited, and retain other information provided by you, the user, during your visit to the site.

We receive and store certain types of information whenever you interact with us. For example, like many web sites, we use “cookies” and we obtain certain types of information when your web browser accesses www.meridian-barrier.com. Cookies are unique identifiers that we transfer to your device to enable our system to recognize your device and to provide features. The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. We recommend that you leave any cookies originating from our Site and systems turned on so that you continue with all services of our Site including an ability to sign in after you have initiated a user identified relationship enabling you, for example, to receive quotes and other support and information.

When you download or use apps created by MRDG and/or our subsidiaries and affiliates, and/or independent suppliers and providers of our products and services, we may receive information about your location and your mobile device, including a unique identifier of your device. We may use this information to provide you with location based services. Most mobile devices allow you to turn off location services.

To help us make e-mails more useful, we often receive a confirmation when you open an e-mail from us if your computer supports such capabilities. If you do not want to receive e-mails from us, please adjust your customer communications preferences.

We might receive information about you from other sources and add it to our account information.

The MRDG Site (www.meridian-barrier.com) is hosted on servers located within the United States of America. When you visit our web site, when you create an account or register to access certain parts of the Site including informational and training materials, your data is therefore collected and processed within the United States. This takes place within a legal framework provided by the EU-US Privacy Shield. It protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States. The Privacy Shield and the now effective GDPR include strong data base protections obligations on companies receiving personal data from the EU.

USE OF INFORMATION AND SHARING

Information about our customers is an important part of our business, but we are not in the business of selling such information to others.

We share customer information only as described below and with subsidiaries or affiliates and/or independent suppliers and providers of our products and services that either are subject to this PRIVACY POLICY AND NOTICE or follow practices at least as protective as those described herein.

We may share information we have collected with other reputable organizations to help them contact consumers for marketing purposes, disclose information when legally required to do so, and to verify or enforce compliance with the policies governing our Site and the applicable laws or to protect against misuse or unauthorized use of our Site.



SECURITY OF INFORMATION

No internet transmission is fully secure or error-free, nor is stored data free from vulnerabilities. However, the technical and organizational measures that we and our affiliates apply ensure to the best of our abilities appropriate security and confidentiality of your personal data. All information supplied to us is stored on secured servers. We work to protect the security of your information during transmission by using Secure Socket Layer ("SSL") software to encrypt information you input.

STORING PERSONAL DATA AND YOUR RIGHTS

MRDG believes in fair and transparent processing of personal data. We deem it important to inform you of how long we store your personal data as well as on your rights and how to exercise them generally and specifically pursuant to the GDPR.

We will not retain any personal data longer than necessary to meet a lawful purpose such as the performance of a contract with you or the compliance with mandatory retention periods.

You can exercise your rights simply by contacting MRDG.

You have the right to withdraw your consent for data processing at any time. You have the right to obtain from us confirmation as to whether or not personal data about you is being processed. Where that is the case, you have the right to request access to your personal data information related to the processing (categories of personal data concerned, purposes of the processing, recipients or categories of recipient, period for which the personal data will be stored or criteria used to determine storing period.)

You have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. You also have the right to obtain from us the erasure of your personal data and obtain from us a restriction without undue delay. You have the right to object to ongoing processing where one of the following applies: accuracy is contested by you; processing is unlawful and you request restriction instead of erasure; we no longer need your personal data but you require the data for exercise of defense of legal claims. You have the right to object particularly when it concerns direct marketing and the processing of personal data for such marketing. And you have the right to receive all personal data about you which you provided to MRDG and in a structured, commonly used format. You have the right to lodge a complaint with any appropriate supervisory authority established within the EU for such purposes under the GDPR.

MISCELLANEOUS

If you are 16 years of age or younger, please obtain permission of your parents or guardians before you provide data to this Site. If you fail to do so, we will cease to process your information as soon as we find out.

Our Site may from time to time contain links to other web sites of third parties. We are not responsible for the privacy policies of those web sites.

We may revise our privacy policy and if we do we will post a notice on our Site. You agree to accept all such changes on the same terms and conditions as you are hereby accepting this PRIVACY POLICY AND NOTICE-EUROPE.

If you have questions regarding this PRIVACY POLICY AND NOTICE - EUROPE please contact MRDG and www.meridian-barrier.com at info@meridian-barrier.com.